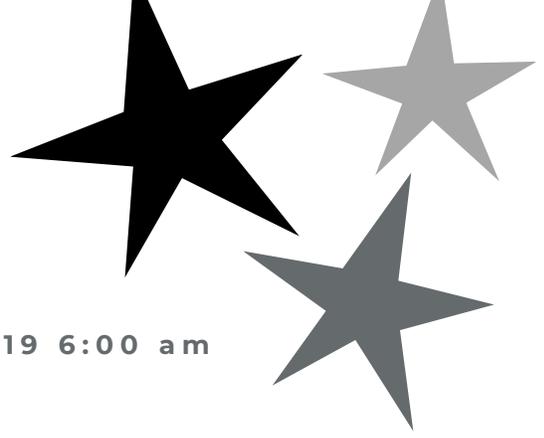


JAGS SLEEP OUT

STUDENTS UNITE TO RAISE AWARENESS ON HOMELESSNESS

November 22, 2019 10:00 pm - November 23, 2019 6:00 am



Dear Northwest Jags,

You are very kind to think about sleeping outside on a cold night, on hard ground, in November. But you are also doing something very important. You are sending a message to other young people who are homeless that you care. That they matter to you. **You are making a difference.**

And you'll be part of a movement. Across the nation on the same night families, and civic and school groups will be sleeping out on football fields, in yards, and on lawns to raise awareness of youth homelessness. Students must turn in a permission form and a \$15 registration fee by November 18, 2019. More information can be found at www.nwhsptsa.org/sleepout.

I hope this letter will answer your questions, but if you have more, please don't hesitate to contact Ms. Myers or Ms. Summers in the NW Media Center, 301.601.4652. Stay warm! And thank you—you are helping to change the lives of homeless in our county, Montgomery County, Maryland.

Sincerely,
Ms. Kim Summers
Northwest High School PTSA President
president@nwhsptsa.org

WHAT TO BRING:

Recommended

- Sleeping bag (rated for 30 degrees or below)
- Hat (each participant will receive a knit hat)
- Scarf/winter face mask
- Mittens or gloves
- Base layer bottom & top (long underwear)
- Warm layers (preferably not cotton)
- Warm socks (extra pair of dry socks)
- Winter boots
- Flashlight/headlamp
- Large cardboard box/garbage bag for ground cover

Optional

- Hand/toe warmers
- Extra blanket
- Ear plugs
- Journal or notebook & pen/pencil to document your experience
- Donations: dress wear (suits/jackets, dress shirts, ties, dresses), shoes (casual or dressy), new socks, toiletries

DURING A "SNAP SHOT" COUNT
OF HOMELESSNESS
IN MONTGOMERY COUNTY, MARYLAND ON
JANUARY 23RD, 2019:

647 PEOPLE WERE LITERALLY
HOMELESS
130 CHILDREN WERE LIVING IN
SHELTERS

**To register and donate,
please visit:
www.nwhsptsa.org/sleepout**

FAQS

What is Jags Sleep Out?

Jags Sleep Out is based on the national Sleep Out America program where students and community leaders will sleep outside on November 22nd in solidarity with homeless youth. Our funding will directly support programs in Montgomery County.

Why Sleep Out?

The event provides a unique opportunity to understand the serious problem of homelessness (approximately 1,000 homeless in Montgomery County) and raise money for the Montgomery County Coalition for the Homeless. By asking friends and family to donate, participants are making a difference in the lives of the homeless in our county.

Who Sleeps Out?

Northwest students, parent volunteers, and staff members. Participation is first-come, first served, and limited to 200 participants. This opportunity is ONLY available to students who attend NWHS.

When Do We Sleep Out?

Jags Sleep Out will be held Friday, November 22, 2019 beginning at 10:00 pm and ending Saturday, November 23, 2019 at 6:00 am. If we have a football playoff game that evening, we will begin immediately following the game. Doors open at 10:00 pm.

Where Do We Sleep Out?

We will sleep in the Northwest courtyard. In the event of severe weather, we will relocate to the cafeteria. Keep in mind the goal is to bring about an informative experience for participants so the location should not be comfortable.

What Do We Do at Jags Sleep Out?

A variety of activities to increase awareness and the impacts of homelessness. Participants will receive a snack and water in the evening and a light breakfast in the morning.

Is the Sleep Out Safe?

Students will enter the Sleep Out through the gym doors, which will be locked after all participants arrive. Students will remain in the school until 6:00 am on November 23rd. Northwest admin, staff, and security will be present for the entire event, as well as parent volunteers who have completed the MCPS Child Abuse and Neglect training.

Will We Freeze?

This event is cold, but we want you to be safe. If the temperature/wind chill forecast is predicted to be especially cold we will move to the cafeteria.

How Can We Register?

Visit www.nwhsptsa.org/sleepout, print and submit a permission slip and \$15 registration fee to the NW Media Center. You can pay the registration fee online or submit cash (exact change preferred) or check payable to NWHS PTSA to the Media Center. All registrants will receive a knit hat available only to students who participant in Jags Sleep Out. The first 200 students to turn in their permission slip and registration fee will be allowed to participate.

Where Do the Proceeds Go?

All proceeds will benefit the Montgomery County Coalition for the Homeless.

Do You Have Any Tips for Fundraising?

Yes we do! Here are a few things we've learned:

- People want to know WHY you are sleeping out—tell your story whenever you ask someone to support you.
- Send an email out to friends and relatives, and ask your parents if they're willing to send one out too asking for donations to support our event.
- Send out donation link on Facebook, Instagram, or other social media, or ask your parents to post for you.
- Send or post one or two reminders to donate as the event gets closer.
- Most importantly, thank everyone who donates and tell them they are helping homeless right here in Montgomery County! All donations are tax-deductible.
- Always include the www.nwhsptsa.org/sleepout in your requests.

What Should You Bring to the Event?

Positive attitude and warm gear! See checklist on the reverse side for our recommendations. Use of electronics is prohibited and cell phones will be collected when you arrive. If an emergency arises, we will contact your parent/guardian.

For additional information or to donate money, food, drinks, and/or supplies, please visit www.nwhsptsa.org/sleepout

Thank you to the following clubs for partnering with the PTSA for this event: Jag Pride Club, Minority Scholars Program, MoCo Students for Change, and SGA.

